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TEXAS-ISRAEL  
CHAMBER OF COMMERCE

Dear Friend of the Texas-Israel Chamber of Commerce:

The Texas-Israel Chamber of Commerce and the Government of Israel Economic Office in Houston would be honored to have you participate in a business delegation to Israel that will include the Prime Minister's Conference for Export and International Cooperation. This important event will be held at the Jerusalem Convention Center from November 11-13, 2008.

The Opening and Closing Plenary Sessions of the Prime Minister's will include messages by The Prime Minister of Israel, The Hon. Ehud Olmert (pending); The Vice Prime Minister and Minister of Foreign Affairs, The Hon. Tzipi Livni; Deputy Prime Minister and Minister of Industry, Trade and Labor, The Hon. Eliyahu Yishai; Minister of Finance, The Hon. Ronnie Bar-On; and The Governor of the Bank of Israel, Prof. Stanley Fischer. The closing session will feature a panel of Israel's leaders in business, industry and economy.

The Prime Minister's Conference will also offer the following four parallel Professional Conferences:

- ICT: "Beyond the Future – ICT Challenges & Opportunities"
- Life Science: "Leadership as a Key Success Factor in Creating International Alliances"
- Cleantech: "Water – Energy Nexus"
- Israel's Financial Market and its Prospects in the Future

The expected costs for your trip include the following:

**Prime Minister's Conference:** \$200

**Accommodations:** Please see the accompanying list of hotels in Jerusalem and Tel Aviv. Hotel rates range from \$130-500 per night. Discounted rates are in effect through September 1, 2008.

**Flights:** Continental Airlines is the Chamber's *Preferred Airline* for the business delegation. A roundtrip flight from Newark to Tel Aviv is currently about \$1,800 (taxes and fees included). Participants would have access to Continental's President's Club at Newark International.



Please feel free to contact me at [rlevine@texasisrael.org](mailto:rlevine@texasisrael.org) or 214-576-9639 for any specific questions you may have. We hope we will have the opportunity of welcoming you to Israel and we look forward to your reply.

Sincerely,

Russell Levine  
President and CEO

Texas-Israel Chamber of Commerce