



The Texas-Israel Chamber of Commerce Announces Greg Yavner as President and CEO

RICHARDSON, TX (September 8, 2008) – The Texas-Israel Chamber of Commerce has named Greg Yavner as President and CEO. Mr. Yavner replaces Russell Levine, who joined the organization in September 2007 when it opened its office in Richardson, Texas. The Texas-Israel Chamber of Commerce is a private, not-for-profit business organization whose aim is to boost the economies of Texas and Israel by helping member companies develop important business relationships with each other and to explore new market opportunities.

“As the Chamber goes into its next phase of growth, we are delighted to have someone of Greg’s caliber. He has both the business expertise and knowledge of the Israeli marketplace that can build the Chamber into a dynamic catalyst for business growth in Texas,” said Doug Mangum, Vice Chairman of the Texas-Israel Chamber of Commerce.

Yavner has almost 10 years of Wall Street experience primarily as a buy-side equity analyst & Portfolio Manager at hedge funds. His interest in performing extensive due diligence combined with developing solid relationships with industry participants led to consistent market outperformance. He gleaned many valuable insights into companies, financial markets, industries and executives that will be valuable to his growth plans for the Texas-Israel Chamber of Commerce. Greg’s work following the consumer, technology and life sciences industries on Wall Street led to his becoming General Partner of Porchlight Consulting L.L.C. where he provided global management consulting services such as strategic planning, valuation analysis, marketing ideas, company report writing, and equity fundraising primarily to growth companies. He graduated from Tulane University with a BA in Political Economics and also earned an MBA from the European University in Barcelona in International Management. Greg spent over three years living in Israel before moving to Dallas, Texas with his wife and children.

“It is an honor to join The Texas-Israel Chamber of Commerce which has already established itself with a strong board of directors, effective industry working committees, and active members. The Chamber recognizes the tremendous resourcefulness, talent and ambition of individuals and corporations from both Texas and Israel and is a place for those seeking a serious exchange of ideas and long-term relationship building. The Chamber is hosting or participating in meaningful events that have already led to a number of important collaborations and we look forward with enthusiasm to an even greater 2009. Clearly, both Texas and Israel are strong in technology, medical devices, life sciences and other industries and the Chamber will take a leading role in fostering the relationship,” said Yavner.

About Texas-Israel Chamber of Commerce

The Texas-Israel Chamber of Commerce is a private, not-for-profit business organization whose aim is to boost the economies of Texas and Israel by helping member companies develop important business relationships with each other and to explore new market opportunities. www.texasisrael.org